

WDIV

ORDER

Flight Dates 10/30/12-11/06/12

<u>Order Sep</u> 00:15:00

WDIV/DETROIT Product Estimate # 1600

<u>Contract / Revision</u> 258423 / MDSCC-SC <u>Alt Order #</u> 06304551

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

09/05/12 10/31/12 Billing Contact Order Type GENERAL

Advertiser ISS/Michigan Democratic State Billing Cycle EOM/EOC

1322 G Street, SE Billing Calendar BROADCAST

Washington, DC 20003

Agency Three Point Media

Demographic A35+

Buying Contact

Rev Codes

AGY POL ISSUE

Sales Office PHI Product Codes PA-Democrat

1322 G Street, SE Sales Region NAT Priority P-2

Washington, DC 20003 Agency Ref Advertiser Ref

Start Date

Primary Account Executive

Order%

Nick Welte

Account Executive

Nick Welte 100%

End Date

Order Share 100% Market Value 127815

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount (Gross Amount
November 2012	81	\$108,642.75	\$127,815.00	0.00	10/29/12	11/06/12	81	\$108,642.75	\$127,815.00
Totals	81	\$108,642.75	\$127,815.00	0.00					

											Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts Rate	Pri	Rtg Type	Spots	Amount
E 1 WDIV	11/02/12	11/02/12	1135-1237a Toni	ght Len 6 M	1135P-1237A	1	:30	1 \$1,650.0	00 P-2	0.00 NM	1	\$1,650.00
			Tonight Show 11	35P-123 [°]								
Star	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	1	1	\$1,650.00	0.00						
Spot Ch	Date Rang	ge <u>D</u> e	escription_	Start	t/End Time		Weekdays	Length	Rate	Rtg Type		
1 WDIV	10/29/12-	11/04/12 11	135-1237a Tonighi	<i>Leno</i> 1135	5P-1237A		F	:30 (\$1,6	50.00)	0.00 NM		
See	e MG 1.2											
2 WDIV	11/02/12-1	11/02/12 11	145-1248a Tonight	10/31- 1145	5p-1248a		F	:30 \$1,6	550.00	0.00 NM		
⊕ MG	for 1.1 11.	/02										
ОТ]	NIGHT SH	OW AIRS	1145P-1248A ON	10/31 AND 1	1/2]							
E 2 WDIV	11/02/12	11/02/12	Noon News 12-12	230p M G M	12N-1230P	1	:30	1 \$1,200.0	00 P-2	0.00 NM	1	\$1,200.00
			Noon News 12-12	230p								
Star	rt Date [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	1	1	\$1,200.00	0.00						



258423 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 09/05/12/ 10/31/12

Order Sep 00:15:00

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

Estimate # 1600

							Tota	als
Ln Ch Start End		Start/End T	ime Days	Len Sp		Rtg Type	Spots	Amount
E 2 WDIV 11/02/12 11/02/	2 Noon News 12-1230p MGM Noon News 12-1230p	12N-1230P	1	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Dat	•	Rate	Rating					
Week: 10/29/12 11/04/12	1 1	\$1,200.00	0.00					
Spot Ch Date Range		rt/End Time I-1230P	-	<u> </u>		Rtg Type		
See MG 2.2	1210011 News 12-1230p W-1 121	1-12301		1	.30 (ψ1,200.00)	0.00 11111		
2 WDIV 11/02/12-11/02/12	Noon Nws 12-1p 10/29-11/6 12-	1p	-	F	- :30 \$1,200.00	0.00 NM		
MG for 2.1 11/02 [NOON NEWS AIRS	12N-1P W/O 10/201							
E 3 WDIV 11/02/12 11/02/		3-4p	1	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
_ 0 11211 11702/12 11702/	Ricki Lake	о .p		.00	. 4000.00.	0.00 1		Ψ000.00
Start Date End Dat			Rating					
Week: 10/29/12 11/04/12 F 4 WDIV 11/02/12 11/02/2	2 4am NBC Early Today CM	\$600.00 NBC Early	0.00	:30	1 \$90.00 P-2	0.00 NM	1	\$90.00
L 4 VVDIV 11/02/12 11/02/	NBC Early	NDO Lany	1	.50	τ ψ50.001-2	0.00 14101		ψ50.00
Start Date End Dat			Rating					
Week: 10/29/12 11/04/12 E 5 WDIV 11/02/12 11/02/		\$90.00 4p-430pm	0.00	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
E 3 WDIV 11/02/12 11/02/	M-F Local News @ 4pm	4p-430pm	1	.30	1 \$1,200.00 F-2	U.UU INIVI		\$1,200.00
Start Date End Dat			Rating					
Week: 10/29/12 11/04/12		\$1,200.00	0.00		4	0.00.004		0475.00
E 6 WDIV 11/02/12 11/02/	2 4:30am Local News M-FCM 4:30am Local News	4:30-5am M	-F1	:30	1 \$175.00 P-2	0.00 NM	1	\$175.00
Start Date End Dat	e Weekdays Spots/Week	Rate	Rating			İ		
Week: 10/29/12 11/04/12		\$175.00	0.00					
E 7 WDIV 11/02/12 11/02/	2 M-F 430-5P Inside EditionM Inside Edition M-F 430-5p	430p-5p	1	:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date End Dat	•	Rate	Rating					
Week: 10/29/12 11/04/12	1 1	\$1,100.00	0.00					
E 8 WDIV 11/02/12 11/02/	2 5-6pm Local 4 News M-ÆM M-F Local 4 News 5-6pm	5P-530P (5:00 PM-5:3	1 RO PM)	:30	1 \$2,100.00 P-2	0.00 NM	1	\$2,100.00
Start Date End Dat			Rating					
Week: 10/29/12 11/04/12	1 1	\$2,100.00	0.00					
E 9 WDIV 11/02/12 11/02/	2 5-6am Local News M-F CM Local 4 News Today 5-6A	530-6a (5:30 AM-6:0	1	:30	1 \$650.00 P-2	0.00 NM	1	\$650.00
Start Date End Dat		`	Rating					
Week: 10/29/12 11/04/12		\$650.00	0.00					
E10 WDIV 11/02/12 11/02/	2 6-630pm Local 4 News 10 M	6P-630P	1	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date End Dat	M-F Local 4 News 6-630p <u>Weekdays</u> Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12			0.00					
E 11 WDIV 11/02/12 11/02/		7P-730P	1	:30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
Start Date End Dat	M-F Wheel of Fortune Weekdays Spots/Week	Poto	Pating					
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00					
E 12 WDIV 11/02/12 11/02/	2 Jeopardy 730-8p M-F CM	730P-8P	1	:30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
Ctort Data Fud Dat	M-F Jeopardy	Doto	Potine.					
Start Date End Date Week: 10/29/12 11/04/12			Rating 0.00					
E13 WDIV 11/02/12 11/02/		8-9a	1	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
						_		



258423 Flight Dates 10/30/12-11/06/12

Hiatus Dates

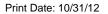
<u>Original Date / Revision</u> 09/05/12/ 10/31/12 <u>Order Sep</u> 00:15:00

							Tota	als
Ln Ch Start End	Inventory Code Break 7-9am Today Show M-F	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
	Today Show	(8:00 AM-9:0	O AM)					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	1 1	+ ,	0.00					
E14 WDIV 11/02/12 11/02/12	Today Show 9-10a M-F CM Today Show 9-10A	9A-10A	1	- :30	1 \$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$800.00	Rating 0.00					
E15 WDIV 11/05/12 11/05/12	Ellen 10-11a M-F CM 10-11AM Ellen	10-11A Ellen	1	- :30	1 \$950.00 P-2	0.00 NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>11/11/12</u>	Weekdays Spots/Week	Rate \$950.00	Rating 0.00					
E 16 WDIV 11/05/12 11/05/12	M-F Local 4 News @11pCM 11-1135P Late News	11P-1135P	1	:30	1 \$5,400.00 P-2	0.00 NM	1	\$5,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12		\$5,400.00	0.00	M / I - I	Lawrette Date	D		
<u>Spot</u> <u>Ch Date Range</u> <u>D</u> 1 WDIV 11/05/12-11/11/12 M		t/End Time -1135P		<u>Weekdays</u> M	Length Rate :30(\$5,400.00	Rtg Type		
See MG 16.2	77 2000/ 7770/10 O 77P	11001		1,1	.σο(φο, του.σο)	, 0.00 11111		
2 WDIV 11/05/12-11/05/12 1	1-1145p News 10/31-11/5 11-1	145p		M	:30 \$5,400.00	0.00 NM		
MG for 16.1 11/05								
[Latenews expanded to								
E 17 WDIV 11/05/12 11/05/12	1237-137a LateNite Fall © M Late Night 1237-137A	1237A-137A	1	- :30	1 \$500.00 P-2	0.00 NM	1	\$500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12 Spot Ch Date Range D	1 1 rescription Star	\$500.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WDIV 11/05/12-11/11/12 1		7A-137A		M	:30 (\$500.00)			
See MG 17.2								
_	145-1248a Tonight 10/31- 114	5p-1248a		M	:30 (\$500.00)	0.00 NM		
⊕ See MG 17.3	En 1017a an 11/E due to evnand	ad lata navval						
3 WDIV 11/05/12-11/05/12 12	5p-1247a on 11/5 due to expand 248-147a Fallon 10/31- 124	8-147a		M	:30 \$500.00	0.00 NM		
M MG for 17.2 11/05	210 1 17 4 1 4 10 11 10 70 1	5 1 17 G		171	.00 φοσο.σο	0.00 1111		
[Fallon runs 1247-147a	11/5 due to expanded late news]							
E 18 WDIV 11/05/12 11/05/12	Noon News 12-1230p MGM Noon News 12-1230p	12N-1230P	1	- :30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12		\$1,200.00	0.00	\\/ - -	Laweth Data	Dan Tuna		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 WDIV 11/05/12-11/11/12 N		<u>t/End Time</u> -1230P		Weekdays M	Length Rate :30(\$1.200.00	Rtg Type		
See MG 18.2	12.1	12001		111	.σσ(φ1,2σσ.σσ)	, 0.00 / 1.11		
	loon Nws 12-1p 10/29-11/6 12-1	р		M	:30 \$1,200.00	0.00 NM		
MG for 18.1 11/05	•							
[NOON NEWS AIRS 12	N-1P ON 11/5/12 NOT 12N-120F	-						
E 19 WDIV 11/05/12 11/05/12	4am NBC Early Today CM NBC Early	NBC Early	1	- :30	1 \$90.00 P-2	0.00 NM	2	\$530.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u> 11/11/12	Weekdays Spots/Week 1	Rate \$90.00	Rating 0.00					



<u>Original Date / Revision</u> 09/05/12/ 10/31/12 <u>Order Sep</u> 00:15:00

							Tota	als
Ln Ch Start End	· · · · · · · · · · · · · · · · · · ·	Start/End T	ime Days	Len Spo		Rtg Type		Amount
E 19 WDIV 11/05/12 11/05/12	2 4am NBC Early Today CM NBC Early	NBC Early	1	- :30	1 \$90.00 P-2	0.00 NM	2	\$530.00
Start Date End Date	•	Rate	Rating					
Week: 11/05/12 11/11/12	1 1	\$90.00	0.00	\ \\	Leventh Bate	D		
Spot Ch Date Range I 1 WDIV 11/05/12-11/11/12		t/End Time C Early		Weekdays M		Rtg Type 0.00 NM		
See MG 19.2,19.3	, ,	,			(\$20.00)			
P=LOCAL 4 NEWS 4A 2 WDIV 11/05/12-11/06/12	•			МТ	.20 ¢265.00	0.00 NIM		
⊕ MG for 55.2,21.1,53.2,		1		W11	:30 \$265.00	0.00 NM		
3 WDIV 11/05/12-11/06/12		à		МТ	:30 \$265.00	0.00 NM		
MG for 55.2,21.1,53.2,	19.1							
E 20 WDIV 11/05/12 11/05/12	M-F Local News @ 4pmCMM-F Local News @ 4pm	4p-430pm	1	- :30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$1,200.00	Rating 0.00					
E 21 WDIV 11/05/12 11/05/12	2 4:30am Local News M-FCM 4:30am Local News	4:30-5am M	-F 1	- :30	1 \$175.00 P-2	0.00 NM	0	\$0.00
Start Date End Date			Rating					
Week: 11/05/12 11/11/12 Spot Ch Date Range I	1 1 Description Star	\$175.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WDIV 11/05/12-11/11/12)-5am M-F		M				
See MG 19.2,19.3								
[4-5a news] E 22 WDIV 11/05/12 11/05/12	M-E 430-5P Inside Editi@M	430p-5p	1	- :30	1 \$1,100.00 P-2	0.00 NIM	1	\$1,100.00
L 22 VVDIV 11/03/12 11/03/12	Inside Edition M-F 430-5p	430p-3p	1	50	1 \$1,100.001-2	0.00 14141		ψ1,100.00
Start Date End Date		Rate	Rating					
Week: 11/05/12 11/11/12 E 23 WDIV 11/05/12 11/05/12		\$1,100.00 5P-530P	0.00	- :30	1 \$2,100.00 P-2	MIA 00 0	1	\$2,100.00
L 23 VVDIV 11/03/12 11/03/12	M-F Local 4 News 5-6pm	(5:00 PM-5:3	=	50	1 ψ2,100.001-2	0.00 14141		ψ2,100.00
Start Date End Date			Rating					
Week: 11/05/12 11/11/12 E 24 WDIV 11/05/12 11/05/12		\$2,100.00 530-6a	0.00	- :30	1 \$650.00 P-2	0.00 NM	1	\$650.00
L 24 VVDIV 11/03/12 11/03/12	Local 4 News Today 5-6A	(5:30 AM-6:0	_	30	1 \$030.00 F-2	0.00 INIVI	'	φ030.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12	1 1	\$650.00	0.00	-20	4	0.00 NIM	4	ФО ОГО ОО
E 25 WDIV 11/05/12 11/05/12	M-F Local 4 News 5-6pm	530P-6P (5:30 PM-6:0	1 00 PM)	- :30	1 \$2,250.00 P-2	0.00 NIVI	1	\$2,250.00
Start Date End Date			Rating					
Week: 11/05/12 11/11/12		\$2,250.00	0.00					
E 26 WDIV 11/05/12 11/05/12	2 M-F Access 7-730P Wh&M M-F Wheel of Fortune	7P-730P	1	- :30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week		Rating 0.00					
E 27 WDIV 11/05/12 11/05/12	<u> </u>	730P-8P	1	- :30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
	M-F Jeopardy							
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12		Rate \$3,200.00	Rating 0.00					
E 28 WDIV 11/05/12 11/05/12		9A-10A	1	- :30	1 \$800.00 P-2	0.00 NM	1	\$800.00
	Today Show 9-10A				,		-	
Start Date End Date	Weekdays Spots/Week	Rate	Rating			ı		







<u>Original Date / Revision</u> 09/05/12/ 10/31/12 <u>Order Sep</u> 00:15:00

							Tota	als
Ln Ch Start En	•	Start/End T		Len Spo				Amount
E 28 WDIV 11/05/12 11/0	5/12 Today Show 9-10a M-F CM Today Show 9-10A	9A-10A	1	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
Start Date End [Rating					
Week: 11/05/12 11/11		\$800.00	0.00	.20	1 \$4 500 00 D 2	0.00 NIM	4	¢4 500 00
E 29 WDIV 11/03/12 11/0	3/12 Sat Local 4 News @ 11RCM Sat 11-1130P Late News	11-1130P	1-	:30	1 \$4,500.00 P-2	U.UU NIVI	1	\$4,500.00
<u>Start Date</u> <u>End I</u> Week: 10/29/12 11/04		· . —	Rating 0.00					
E 30 WDIV 11/03/12 11/0	3/12 Sat 6-630pm Local New&M Sat 6-630pm Loc News	6P-630P	1-	:30	1 \$1,450.00 P-2	0.00 NM	1	\$1,450.00
Start Date End I	Date Weekdays Spots/Week		Rating					
Week: 10/29/12 11/04		\$1,450.00	0.00	ookdaye	Longth Pate	Pta Typo		
Spot Ch Date Range 1 WDIV 10/29/12-11/04		rt/End Time 630P	_	<u>eekdays</u> Sa		Rtg Type 0.00 NM		
See MG 30.2					(, ,,			
2 WDIV 11/03/12-11/03 M MG for 30.1 11/03	/12 Sat 7-8p Local News11/3 7-8	p		Sa	:30 \$1,450.00	0.00 NM		
E31 WDIV 11/03/12 11/0	3/12 Sat 6-8am Loc News CM	6-7am	1-	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
	Sat 6-8am/Local 4 News	(6:00 AM-7:0						
Start Date End I Week: 10/29/12 11/04			Rating 0.00					
E 32 WDIV 11/03/12 11/0	- 1	7-8am	1-	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
202 1100/12 11/0	Sat 6-8am/Local 4 News	(7:00 AM-8:0	=	.00	1 φοσσ.σσ1 2	0.00 14141		Ψ000.00
Start Date End [Rating					
Week: 10/29/12 11/04	·	Ψ000.00	0.00					
E33 WDIV 11/03/12 11/0	3/12 Saturday 9-10p CM Chicago Fire	9-10PM	1-	:30	1 \$2,250.00 P-2	0.00 NM	1	\$2,250.00
Start Date End I Week: 10/29/12 11/04			Rating 0.00					
E34 WDIV 11/04/12 11/0	4/12 Sun 6-630pm Local NewSM Sun 6pm	Sun 6pm	1	:30	1 \$1,550.00 P-2	0.00 NM	1	\$1,550.00
Start Date End I Week: 10/29/12 11/04			Rating 0.00					
	4/12 Sun 6-730am Loc NewsCM	Sun 6-7am	1	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
	Sun News 6-730am	(6:00 AM-7:0	00 AM)					
Start Date End I			Rating					
Week: 10/29/12 11/04		\$600.00	0.00	.20	4	0.00 NIM	4	\$705.00
E 30 VVDIV 11/04/12 11/0	4/12 Sun 6-730am Loc NewsCM Sun News 6-730am	Sun 7-7:30a (7:00 AM-7:3		:30	1 \$725.00 P-2	U.UU INIVI	1	\$725.00
Start Date End [,	Rating					
Week: 10/29/12 11/04		Ψ. Ξοισο	0.00					
E37 WDIV 11/04/12 11/0	4/12 Sun 8-9am Loc News CM Sun Local News 8-9am	Sun 8-9am	2	:30	2 \$900.00 P-2	0.00 NM	2	\$1,800.00
Start Date End I Week: 10/29/12 11/04			Rating 0.00					
E 38 WDIV 11/01/12 11/0	1/12 Ellen 10-11a M-F CM 10-11AM Ellen	10-11A Eller	n1	:30	1 \$950.00 P-2	0.00 NM	1	\$950.00
Start Date End [Date Weekdays Spots/Week	· . —	Rating 0.00					
	1/12 M-F Local 4 News @11pCM	11P-1135P	1	:30	1 \$5,400.00 P-2	0.00 NM	1	\$5,400.00
	11-1135P Late News				. ,			, ,,



258423 Flight Dates 10/30/12-11/06/12

Hiatus Dates

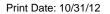
Original Date / Revision 09/05/12/ 10/31/12

Order Sep 00:15:00

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

<u>Estimate #</u> **1600**

	Tota	als
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty		Amount
E 39 WDIV 11/01/12 11/01/12 M-F Local 4 News @11pCM 11P-1135P1 :30 1 \$5,400.00 P-2 0.00 N	M 1	\$5,400.00
11-1135P Late News Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/121 1 \$5,400.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty 1 WDIV 10/29/12-11/04/12 M-F Local 4 News @11p 11P-1135P Th :30(\$5,400.00) 0.00 N		
See MG 39.2	IVI	
2 WDIV 11/01/12-11/01/12 11-1145p News 10/31-11/5 11-1145p Th :30 \$5,400.00 0.00 N	íМ	
MG for 39.1 11/01		
[LATE NEWS AIRS 11P-1145P ON 11/1/12] E 40 WDIV 11/01/12 11/01/12 1237-137a LateNite Fall@M 1237A-137A 1 :30 1 \$500.00 P-2 0.00 N	<u></u>	\$500.00
Late Night 1237-137A	IVI I	ψ500.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/121 1 \$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty) A	
1 WDIV 10/29/12-11/04/12 1237-137a LateNite Fallon 1237A-137A Th :30 (\$500.00)	_	
See MG 40.2		
2 WDIV 11/01/12-11/01/12 1248-147a Fallon 10/31- 1248-147a Th :30 \$500.00 0.00 N	М	
MG for 40.1 11/01 [FALLON AIRS 1248A-147A ON 11/1/12 DUE TO EXPANDED LATE NEWS]		
E 41 WDIV 11/01/12 11/01/12 Noon News 12-1230p MGM 12N-1230P1 :30 1 \$1,200.00 P-2 0.00 N	IM 1	\$1,200.00
Noon News 12-1230p		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/29/12 11/04/12 1 1 \$1,200.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Ty	<u>)е</u>	
1 WDIV 10/29/12-11/04/12 Noon News 12-1230p M-F 12N-1230P Th :30 (\$1,200.00) 0.00 N	lМ	
See MG 41.2 2 WDIV 11/01/12-11/01/12 Noon Nws 12-1p 10/29-11/6 12-1p Th :30 \$1,200.00 0.00 N	IM	
₩ MG for 41.1 11/01	IVI	
[NOON NEWS AIRS 12N-1P W/O 10/29]	_ļ	
E 42 WDIV 11/01/12 11/01/12 4am NBC Early Today CM NBC Early1 :30 1 \$90.00 P-2 0.00 N	IM 1	\$90.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/121 1 \$90.00 0.00	_ļ	
E 43 WDIV 11/01/12 11/01/12 M-F Local News @ 4pmCM 4p-430pm1 :30 1 \$1,200.00 P-2 0.00 N M-F Local News @ 4pm	IM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/29/12 11/04/121 1 \$1,200.00 0.00	[
E 44 WDIV 11/01/12 11/01/12 4:30am Local News M-FCM 4:30-5am M-F1 :30 1 \$175.00 P-2 0.00 N	IM 1	\$175.00
4:30am Local News Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 1 \$175.00 0.00		
E 45 WDIV 11/01/12 11/01/12 M-F 430-5P Inside Editio M 430p-5p 1 :30 1 \$1,100.00 P-2 0.00 N	IM 1	\$1,100.00
Inside Edition M-F 430-5p		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 1 \$1,100.00 0.00		
E 46 WDIV 11/01/12 11/01/12 5-6pm Local 4 News M-ICM 5P-530P1 :30 1 \$2,100.00 P-2 0.00 N	IM 1	\$2,100.00
M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 1 1 \$2,100.00 0.00		
E 47 WDIV 11/01/12 11/01/12 CM 530-6a1 :30 1 \$650.00 P-2 0.00 N	IM 1	\$650.00
	-	







<u>Original Date / Revision</u> 09/05/12/ 10/31/12 <u>Order Sep</u> 00:15:00

Name										Tota	als_
Cocal 4 News Today 5-6A Cis30 AM-6:00 AM	Ln Ch Start	End	<u>, </u>		Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Week: 10/29/12 11/04/12 11/01/12 11/					(5:30 AM-6:0	0 AM)					
E48 WDIV 11/01/12 11/01/12 5-6pm Local 4 News M-EM 530P-6P 1 :30 1 \$2,250.00 P-2 0.00 NM 1 \$2,250.00											
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week S							30	1 \$2 250 00 P-2	0 00 NM	1	\$2 250 00
Week: 10/29/12 11/04/12 1 1 \$2,250.00 0.00 E 49 WDIV 11/01/12 11/01/12 M-F Access 7-730P Wh@M 7P-730P 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 Start Date Week: 10/29/12 End Date Uniform End of Protune Week: 10/29/12 11/04/12 1 1 \$3,200.00 0.00 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 1 :30 1 \$800.00 P-2 0.00 NM 1 \$800.00 1 :30 1 \$800.00 P-2 0.00 NM 1 \$800.00 1 :30 1 \$800.00 P-2 0.00 NM	L40 WDIV 11/01/	12 11/01/12	•				.50	1 ψ2,230.001-2	0.00 INIVI	'	Ψ2,230.00
E49 WDIV 11/01/12 11/01/12 M-F Access 7-730P Wh&M											
M-F Wheel of Fortune Week Start Date End Date Weekdays Spots/Week Rate Rating							-30	1 \$2 200 00 P 2	0 00 NM	1	\$3 200 00
Week: 10/29/12 11/04/12 1 1 \$3,200.00 0.00 E 50 WDIV 11/01/12 11/01/12 Jeopardy 730-8p M-F CM 730P-8P 1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 Start Date Week End Date Now Weekdays Spots/Week Rate Rating Now Rating Now Now 1 \$800.00 1 \$800.00 P-2 0.00 NM 1 \$800.00 1 \$800.00 1 \$800.00 P-2 0.00 NM 1 \$800.00 1 \$800.00 P-2 0.00 NM 1 \$800	L49 WDIV 11/01/	12 11/01/12			77-7307	1	.30	1 \$5,200.00 F-2	U.UU INIVI	'	φ3,200.00
E50 WDIV 11/01/12 11/01/12 Jeopardy 730-8p M-F CM 730P-8P1 :30 1 \$3,200.00 P-2 0.00 NM 1 \$3,200.00 P-2											
M-F Jeopardy M-F			<u> </u>				-20	4 ¢2 200 00 D 2	0 00 NM	4	<u></u> የ2 200 00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E50 WDIV 11/01/	12 11/01/12		/I-F CIVI	730P-8P	1	:30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
E51 WDIV 11/01/12 11/01/12 Today Show 9-10a M-F CM			Weekdays	Spots/Week							
Today Show 9-10A Week: 10/29/12 End Date Weekdays Spots/Week Rate Rating 0.00			<u> </u>					4	0.00.1114		# 000 00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E51 WDIV 11/01/	12 11/01/12	•		9A-10A	1	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
E 52 WDIV 10/30/12 10/30/12 1237-137a LateNite Fall@M 1237A-137A - 1 :30 1 \$500.00 P-2 0.00 NM 1 \$500.00 Late Night 1237-137A	Start Date	End Date	Weekdays		Rate	Rating					
Late Night 1237-137A Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Rati								4 \$500.00 5.0	0.00.104		# 500.00
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays - 1 Spots/Week 1 Rate \$500.00 Rating 0.00 E 53 WDIV 10/30/12 11/06/12 4am NBC Early Today CM NBC Early NBC Early NBC Early - 1 :30 1 \$90.00 P-2 0.00 NM 1 \$90.00 Start Date End Date Weekdays Spots/Week Rate Rating	E 52 WDIV 10/30/	12 10/30/12			1237A-137A	- 1	- :30	1 \$500.00 P-2	0.00 NM	1	\$500.00
E 53 WDIV 10/30/12 11/06/12 4am NBC Early Today CM NBC Early -1 :30 1 \$90.00 P-2 0.00 NM 1 \$90.00 NBC Early Start Date End Date Weekdays Spots/Week Rate Rating	Start Date		. .		Rate	Rating					
NBC Early <u>Start Date </u>				•							
Start Date End Date Weekdays Spots/Week Rate Rating	E 53 WDIV 10/30/	12 11/06/12	•	day CM	NBC Early	- 1	- :30	1 \$90.00 P-2	0.00 NM	1	\$90.00
Week: 10/29/12	Start Date	End Date	•	Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12 -1 1 \$90.00 0.00			-								
Week: 11/05/12 11/11/12 - 1 1 \$90.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		_		=			Weekdays	Length Rate	Rtg Type		
2 WDIV 11/05/12-11/11/12 4am NBC Early Today NBC Early -T :30 (\$90.00) 0.00 NM			 _				- T				
See MG 19.2,19.3 [P=LOCAL 4 NEWS 4A-5A ON 11/6/12]		*	5A ON 11/6/12]								
E 54 WDIV 10/30/12 10/30/12 M-F Local News @ 4pmCM				4pmCM	4p-430pm	- 1	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
M-F Local News @ 4pm					1			, ,			, ,
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -1 1 \$1 200 00 0.00											
Week: 10/29/12 11/04/12 -1 1 \$1,200.00 0.00 E 55 WDIV 10/30/12 11/06/12 4:30am Local News M-FCM 4:30-5am M-F -1 :30 1 \$175.00 P-2 0.00 NM 1 \$175.00					-		- :30	1 \$175.00 P-2	0.00 NM	1	\$175.00
4:30am Local News	200 11211 10/00/	,00,						. φ.ν.σ.σ.ν. Ξ	0.00		Ψσ.σσ
Start Date End Date Weekdays Spots/Week Rate Rating											
Week: 10/29/12			-								
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type				=			Weekdays	Length Rate	Rtg Type		
2 WDIV 11/05/12-11/11/12 4:30am Local News M-F 4:30-5am M-F -T :30 (\$175.00) 0.00 NM		12-11/11/12 4	30am Local News N				- T				
See MG 19.2,19.3		,	00 40 50 ON 44/0/4	.01							
[LOCAL 4 NEWS TP AIRS 4A-5A ON 11/6/12] E 56 WDIV 10/30/12 10/30/12 M-F 430-5P Inside Editio®M 430p-5p -1 :30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00	·			-	430n-5n	_ 1	30	1 \$1 100 00 P-2	0 00 014	1	\$1 100 00
Inside Edition M-F 430-5p	E 30 VVDIV 10/30/	12 10/00/12			-100h-0h	- 1	.50	, ψι,100.00 F-2	O.OO INIVI	'	ψ1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating											
Week: 10/29/12 11/04/12 -1 1 \$1,100.00 0.00 E 57 WDIV 10/30/12 10/30/12 5-6pm Local 4 News M-ICM 5P-530P -1 :30 1 \$2,100.00 P-2 0.00 NM 1 \$2,100.00							-20	1 \$2 100 00 0 2	0.00 NIM	4	¢2 100 00
E 57 WDIV 10/30/12 10/30/12 5-6pm Local 4 News M-ICM 5P-530P - 1 :30 1 \$2,100.00 P-2 0.00 NM 1 \$2,100.00 M-F Local 4 News 5-6pm (5:00 PM-5:30 PM)	E37 WDIV 10/30/	12 10/30/12	•				.30	ι φε, ιου.ου Ρ-2	U.UU INIVI	'	φ∠, ι∪∪.∪∪



WDIV/DETROIT
Contract / Revision 258423 Flight Dates 10/30/12-11/06/12

Order Sep 00:15:00

Hiatus Dates

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

Original Date / Revision 09/05/12/ 10/31/12

<u>Estimate #</u> **1600**

Line Color Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rig Type Spots Amount E7 William Spots For William Spots										Tota	ıls
Start Date End Date End Date Weekdays SpotsWeek Rate Start Date End Date Weekdays SpotsWeek Rate Rating Start Date Start Date End Date Weekdays SpotsWeek Rate Rating Start Date					ime Days	•			Spots		
Start Date End Date Meekdays SpotsWeek Rate Rating Meek 102912 11,0412	E 57 WDIV 10/30/12 1	0/30/12	•				:30	1 \$2,100.00 P-2	0.00 NM	1	\$2,100.00
Start Date End Date Merck 19/28/12 11/04/12 1	Start Date Fr	nd Date		•	_	:					
Start Date End Date Meeks 10/28912 11/04112 -1											
Week 10/29/12 11/10/412 -1 -	E 58 WDIV 10/30/12 1	1/06/12		s M-F CM	530-6a	_	:30	1 \$650.00 P-2	0.00 NM	2	\$1,300.00
Week: 11/05/12 11/14/12 -1	Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating					
E9 WDIV 10/30/12 10/30/12 Septim Local 4 News M-EM S50P-6P -1			-	-							
Mile Local Alexes Sept Mesh Sept Mesh Sept Mesh Sept Mesh Sept Sept							.20	1 \$2.250.00 D.2	0.00 NM	,	ድ ስ ንድስ ስስ
Meek: 10/29/12 11/04/12 1-1	E 59 WDIV 10/30/12 1	10/30/12	•			_	.30	1 \$2,250.00 P-2	U.UU INIVI	'	\$2,250.00
E60 WDIV 10/30/12 1											
M-F Wheel of Fortune Weekday Spots Week Rate Rating Week 10/29/12 10/30/12 10/3									2 22 1114		
The color of the		0/30/12		rtune	7P-730P		:30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
Fig.											
Start Date End Date Weekdays Weekdays Spots/Week Rate Rating							.00	4	0.00 NIM	,	#2.000.00
Meek: 10/29/12 11/04/12 -1	E 61 WDIV 10/30/12 1	10/30/12		M-F CM	730P-8P	- 1	:30	1 \$3,200.00 P-2	0.00 NIVI	1	\$3,200.00
E62 WDIV 10/30/12 10/30/12 Tuesday 8-9p											
The Voice Start Date End Date Weekdays Spots/Week Rate No. Rating No.					. ,			4 A7 000 00 D 0	0.00.104		47
Week: 10/29/12 11/04/12 -1	E 62 WDIV 10/30/12 1	0/30/12	, ,	СМ	8-9PM	- 1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type											
1 WDIV 10/29/12-11/04/12 Tuesday 8-9p 8-9PM		_					lookdove	Longth Pate	Pta Typo		
2 WDIV 10/30/12-10/30/12 Tuesday 8-10p 8-10PM -T	1 WDIV 10/29/12-11					_					
⊕ MG for 62.1 10/30 [P=THE VOICE 8-10P ON 10/30/12] MG for 62.1 10/30 [P=THE VOICE 8-10P ON 10/30/12] Result of the property of		1/30/12 Ti	iecday 8-10n	8-10	DM		т	.30 \$7 000 00	0.00 NM		
P=THE VOICE 8-10P ON 10/30/12 T1/06/12	_		lesuay 0-10p	0-10	IL IAI	_	1	.30 \$7,000.00	U.UU INIVI		
Today Show (8:00 AM-9:00 AM) Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Meekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Start Date Start Date Start Start Date Start Start Date Start S	-		N 10/30/12]								
Start Date End Date Weekdays 11/11/12 11/11/1	E 63 WDIV 11/06/12 1	1/06/12	· ·	ow M-FCM			:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Week: 11/05/12 11/11/12 -1 1 \$2,000.00 0.00 E 64 WDIV 10/30/12 11/06/12 Today Show 9-10a M-F CM Today Show 9-10a 9A-10A -1 :30 1 \$800.00 P-2 0.00 NM 2 \$1,600.00 Start Date Week: 10/29/12 11/04/12 -1 1 \$800.00 0.00 <t< td=""><td>Start Date Er</td><td>nd Date</td><td></td><td>Spots/Week</td><td>` _</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Start Date Er	nd Date		Spots/Week	` _						
Today Show 9-10A Start Date End Date Weekdays Spots/Week Rate Rating 0.00											
Week: 10/29/12 11/04/12 -1 1 \$800.00 0.00 Week: 11/05/12 11/11/12 -1 1 \$800.00 0.00 E 65 WDIV 10/31/12 10/31/12 10/31/12 1135-1237a Tonight Len@M 1135P-1237A 1 :30 1 \$1,650.00 P-2 0.00 NM T Start Date End Date Weekdays Spots/Week Rate Neek: 10/29/12 11/04/12 Rating Neek: 10/29/12 11/04/12 Nee	E 64 WDIV 10/30/12 1	1/06/12			9A-10A	- 1	:30	1 \$800.00 P-2	0.00 NM	2	\$1,600.00
Week: 11/05/12 11/11/12 -1 1 \$800.00 0.00 E 65 WDIV 10/31/12 10/31/12 1135-1237a Tonight Len@M Tonight Show 1135P-1237 135P-1237A 1 :30 1 \$1,650.00 P-2 0.00 NM 0.00 NM \$1,650.	Start Date Er	nd Date	Weekdays	Spots/Week	Rate	Rating					
E 65 WDIV 10/31/12 10/31/12 1135-1237a Tonight Len@M 1135P-1237A1 :30 1 \$1,650.00 P-2 0.00 NM Tonight Show 1135P-1237 Start Date End Date Weekdays Spots/Week Rate Rating Usek: 10/29/12 11/04/121 1 \$1,650.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WDIV 10/29/12-11/04/12 1135-1237a Tonight Leno 1135P-1237AW :30(\$1,650.00) 0.00 NM See MG 65.2 2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248aW :30 \$1,650.00 0.00 NM MG for 65.1 10/31 [TONIGHT SHOW AIRS 1145P-1248A ON 10/31 AND 11/2]			=	1							
Tonight Show 1135P-123 Start Date					-						
Week: 10/29/12 11/04/12 1 1 \$1,650.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WDIV 10/29/12-11/04/12 1135-1237a Tonight Leno 1135P-1237A W :30(\$1,650.00) 0.00 NM See MG 65.2 2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248a W :30 \$1,650.00 0.00 NM	E 65 WDIV 10/31/12 1	0/31/12		-	1135P-1237	'A1	:30	1 \$1,650.00 P-2	0.00 NM	1	\$1,650.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WDIV 10/29/12-11/04/12 1135-1237a Tonight Leno 1135P-1237A W :30(\$1,650.00) 0.00 NM See MG 65.2 2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248a W :30 \$1,650.00 0.00 NM № MG for 65.1 10/31 [TONIGHT SHOW AIRS 1145P-1248A ON 10/31 AND 11/2] W :30 \$1,650.00 0.00 NM											
1 WDIV 10/29/12-11/04/12 1135-1237a Tonight Leno 1135P-1237A W :30(\$1,650.00) 0.00 NM See MG 65.2 2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248a W :30 \$1,650.00 0.00 NM MG for 65.1 10/31 [TONIGHT SHOW AIRS 1145P-1248A ON 10/31 AND 11/2]			=				la alcdava	Langth Data	Dta Tuna		
See MG 65.2 2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248a W :30 \$1,650.00 0.00 NM						_					
2 WDIV 10/31/12-10/31/12 1145-1248a Tonight 10/31- 1145p-1248a W :30 \$1,650.00 0.00 NM MG for 65.1 10/31 [TONIGHT SHOW AIRS 1145P-1248A ON 10/31 AND 11/2]		., 5 ,, 12 11	. cc .zc.a romgm	0//0				.55(\$1,550.50)	5.55 TVIVI		
MG for 65.1 10/31 [TONIGHT SHOW AIRS 1145P-1248A ON 10/31 AND 11/2])/31/12 11	45-1248a Toniaht	: 10/31- 1145	5p-1248a	_	- W	:30 \$1,650.00	0.00 NM		
· · · · · · · · · · · · · · · · · · ·	_							, ,			
E 66 WDIV 10/31/12 10/31/12 Noon News 12-1230p MGM 12N-1230P1 :30 1 \$1,200.00 P-2 0.00 NM 1 \$1,200.00	[TONIGHT SHO	OW AIRS	1145P-1248A ON	10/31 AND 1	1/2]						
	E 66 WDIV 10/31/12 1	0/31/12	Noon News 12-12	230p M G M	12N-1230P	1	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00



<u>Original Date / Revision</u> 09/05/12/ 10/31/12 <u>Order Sep</u> 00:15:00

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rta Type	Tota Spots	als Amount
Lii Oii Ota	it Liid	Noon News 12-12		Otarvena	Time Days	Len Opo	is Nate III	rtig Type	. Opots	Amount
Start Date Week: 10/29/12		<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
Spot Ch Date	Range D	<u>Description</u>	Start	E/End Time	0.00	Weekdays		Rtg Type		
1 WDIV 10/29 See MG		loon News 12-1230	<i>M-F</i> 12N-	-1230P		W	:30 (\$1,200.00)	0.00 <i>NM</i>		
		loon Nws 12-1p 10/2	9-11/6 12-1	р		W	:30 \$1,200.00	0.00 NM		
⊕ MG for 66		N-1P W/O 10/29]								
E 67 WDIV 10/3			CM	3-4p	1	- :30	1 \$600.00 P-2	0.00 NM	1	\$600.00
		Ricki Lake		- 1						*******
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$600.00	Rating 0.00					
Spot Ch Date	Range D	Description		/End Time	0.00	Weekdays		Rtg Type		
1 WDIV 10/29 See MG		Ricki Lake 3-4p	3-4p			W	:30 (\$600.00)	0.00 <i>NM</i>		
[na]										
2 WDIV 10/31 M MG for 67		-6am Local News M	-F 530-	6a	(5:30 AM-6:00 A	4WIhF	:30 \$600.00	0.00 NM		
		4am NBC Early To	day CM	NBC Early	1	- :30	1 \$90.00 P-2	0.00 NM	1	\$90.00
0, 15,	E 15 (NBC Early	0 . 00.	5.4	5					
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$90.00	Rating 0.00					
E 69 WDIV 10/3	1/12 10/31/12	M-F Local News @	•	4p-430pm	1	- :30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date	e End Date	M-F Local News @ Weekdays	9 4pm Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	1		\$1,200.00	0.00					
E 70 WDIV 10/3	1/12 10/31/12	4:30am Local New 4:30am Local New		4:30-5am N	И-F1	- :30	1 \$175.00 P-2	0.00 NM	1	\$175.00
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	1	1	\$175.00	0.00		4 M4 400 00 D 0	0.00.104		0.4.400.00
E71 WDIV 10/3	1/12 10/31/12	M-F 430-5P Inside Inside Edition M-F		430p-5p	1	- :30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date			Spots/Week	Rate	Rating					
Week: 10/29/12 E72 WDIV 10/3	11/04/12 1/12 10/31/12	1 5-6pm Local 4 Nev		\$1,100.00 5P-530P	0.00	- :30	1 \$2,100.00 P-2	0.00 NM	1	\$2,100.00
272 WDW 10/0	1712 10/01/12	M-F Local 4 News		(5:00 PM-5:		.00	ν φ2,100.001 2	0.00 14141		ψ2,100.00
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,100.00	Rating 0.00					
E 73 WDIV 10/3				530-6a	1	- :30	1 \$650.00 P-2	0.00 NM	1	\$650.00
0	E 15 (Local 4 News Toda	-	(5:30 AM-6:						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$650.00	Rating 0.00					
E74 WDIV 10/3		•		6P-630P	1	- :30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start Date	e End Date	M-F Local 4 News Weekdays	6-630p Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	1		\$3,000.00	0.00					
E 75 WDIV 10/3	1/12 10/31/12	M-F Access 7-730 M-F Wheel of Fort		7P-730P	1	- :30	1 \$3,200.00 P-2	0.00 NM	1	\$3,200.00
Start Date	End Date		Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	1	1	\$3,200.00	0.00					



258423 Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 09/05/12 / 10/31/12

Order Sep 00:15:00

Advertiser ISS/Michigan Democratic S Product MDSCC-SC

Estimate # 1600

											Tota	als_
Ln Ch	Start	End	Inventory Cod	le Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E76 WDIV	10/31/12	2 10/31/12	Jeopardy 730-8	Bp M-F CM	730P-8P	1	:30	1	\$3,200.00 P-2	0.00 NM	1	\$3,200.00
			M-F Jeopardy									
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	1	1	\$3,200.00	0.00						
E77 WDIV	10/31/12	2 10/31/12	7-9am Today S	how M-FCM	8-9a	1	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
			Today Show		(8:00 AM-9:0	00 AM)						
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	1	1	\$2,000.00	0.00						
E78 WDIV	10/31/12	2 10/31/12	Today Show 9-	10a M-F CM	9A-10A	1	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			Today Show 9-	10A								
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	1	1	\$800.00	0.00						
			·	·		·						

Totals 81\$127,815.00